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 , .
 2015 . -
 2016 . 20% 34,39 . -
 22%,
 2015 . (40,3%).
 -50 , ,
 15 , -
 , -
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 [3].
 , 2015 . -
 30% , -
 35 . .
 , 2014 .
 50,3 ,, 6% -
 2013 .
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 54 . 18,3 , -
 2014 . -
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 [1].
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 . . . 2015 .
 (34%) . . . ,
 , 2015 . . . 2050 -
 , 717³. -
 , [4]. -
 . . . -
 . . . -
 , -
 2015–2016 . -
 - [2].
 , . . . -
 . . . [1; 5], . . . -
 - . . . -
 , -
 , . . . -
 , 2006 .,
 2013–2014 .

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 (, 2015 .). -
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	2009	2010	2011	2012	2013	2014	2015
	4241,4	4460,2	4914,2	5635,0	5850,9	5707,1	5506,8
	2431,2	2382,5	2369,9	2404,1	2463,2	3649,0	4189,3
	2272,6	2759,6	3146,5	3494,8	3547,1	3768,9	3706,2
	1612,4	1897,8	1936,6	2128,7	2580,5	2448,2	3185,0
	2841,4	3138,8	3402,1	3608,7	3867,3	3519,8	3174,9
	2164,4	2201,0	2543,7	2987,6	2979,2	2784,4	2585,0
	1204,9	1446,1	1700,9	1757,2	1803,8	1940,1	2057,8
()	1437,7	1607,9	1698,0	1760,9	1609,0	1518,9	1591,9
	854,3	963,9	1038,0	1147,1	1271,7	1256,6	1342,9
	955,9

(URL: http://www.gks.ru/wps/wcm/connect/rosstat_main/rosstat/ru/statistics/publications/catalog/doc_1135075100641); 2015 .–

(200 800%),

. 3.

2015 . 3,5

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2015 .,

-10

	2015	2014		%
	40572390	39804518	1	1,93
	36962065	34393295	2	7,47
	15952667	13306295	3	19,89
	7525237	7214992	4	4,30
	5738358	2007326	5	185,87
	5172532	4947772	6	4,54
	4955727	4763293	7	4,04
	4616415	4607502	8	0,19
	4531624	4304208	9	5,28
	3425935	2939310	10	16,56

(URL: http://www.gks.ru/wps/wcm/connect/rosstat_main/rosstat/ru/statistics/publications/catalog/doc_1135075100641).

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2014 . (72,5 49%),

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**A CHANGE IN DEMAND FOR TRAVEL SERVICES
IN RUSSIA UNDER SANCTIONS**

The article analyzes the dynamics of demand for tourist services in Russian regions under the current Western sanctions regime. We identify groups of regions that reflect a change in demand for tourist services by using the Statgraphics Centurion package. Regions were grouped according to the rate of growth in the number of placed tourists and the rate of growth in the amount of paid hotel services provided to the population. We have concluded that there are regions capable of steadily attracting tourists under sanctions.

Keywords: change in demand; tourist trips; hotel services; clustering of regions; sanctions

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