190 SUMMARY

Baranov A. O., Slepenkova Yu.M., Novosibirsk State University, Institute of Economics and Industrial Engineering, SB RAS, Novosibirsk

Methodological Problems of Analysis of the Reproduction of Human Capital in Russia

The article analyzes the category "human capital", suggests an approach to modeling the reproduction of human capital by analogy with fixed capital, provides a different treatment from the traditional distribution of the gross output of the branches of Health, Education and Culture between final consumption, intermediate consumption and accumulation, an extended concept of accumulation is proposed with the inclusion in it investment in human capital

Human capital; proportions of gross output formation; Russian economy

Shirov A.A., Potapenko V.V., Institute of Economic Forecasting, RAS, Moscow

The Labor Market and the Quality of Human Capital

The paper considers the main links between human capital and economy in Russia: demography, employment by occupation and living standards. It is shown that indicators of human capital development in Russia are lower than in the most developed countries. However, there is strong basis to expect reduction of the gap.

Human capital; demography; living standard; economic policy; labor market

Koritsky A. V., Novosibirsk State Technical University, Novosibirsk

Are the Returns to Human Capital Assets in Russia Really Great?

The article gives an estimate to the reproduction cost of education in Russian regions. The regression analysis of the linearized macroeconomic production function carried out in the research has made the calculation of the returns to physical and human capital possible. As a result, the elasticity coefficients of the population income in terms of fixed assets and education fund are approximately equal. It has been concluded that the effects of fixed assets and education fund in monetary estimation on the incomes of the population of the Russian regions are approximately the same. In the meanwhile, the aggregate investments in education, both public and private, are several times lower than fixed asset investment.

Human capital; production function; returns to the education fund

Kolennikova O.A., Institute of Social and Economic Studies of Population, ISESP RAS, Moscow

Staffing of Textile and Light Industry: Problems and Search for Solution

The article analyzes the problems of staffing of the textile and light industry enterprises, which arose in the course of implementing the state policy in relation to the industry. The main problems that were launched during the ill-conceived transition to the market economy are high turnover of the staff; sustained shortage of workers of key professions; presence of a significant number of personnel without specialized vocational education, including in the management team; limited (up to complete absence) training of the industry specialists in universities and colleges; the fall of the function of training for worker's specialties on the shoulders of enterprises with their acute deficite of financial and other resources for these purposes. It has been established that the leading factors that allow enterprises to survive are the proper quality of managerial activity, support from the regional authorities and the use of cheap labor. However, these factors do not solve the problem of staff shortages. According to the survey conducted by ISESP RAS among the heads of enterprises with using the qualitative interview method (2016), it is not possible to fully resolve personnel issues, as the opportunities for using "cheap" workers are narrowing, and only comprehensive programs for the development of the entire industry can encourage incentives for long-term investments in the re-equipment of production and improvement the quality of labor potential. The policy of the state is estimated by respondents as nothing more than an interest in the development of the industry, supplemented by single measures of support.

Staffing; textile and light industry; strategic planning; labor potential; training; state support

Nizova L. M., Sorokina E. N., Volga State Technological University, Yoshkar-Ola Social Measurement of Employment and Unemployment of Disabled People on the Mesoeconomic Level

Trends in the employment of disabled people on the basis of statistical observations have been studied. The practice of the constituent entities of the Russian Federation is summarized: the republics of Mari El, Bashkiria, the Crimea and the Lipetsk region, and federal and mesoeconomic indicators are compared. This made it possible to identify priorities and problems in the sphere of labor and employment of people with disabilities, the most important of which are: the creation of specialized jobs, job placement, quoting of jobs, training and retraining, a direction for self-employment. Out of the whole variety of subsystems of the economy, the labor market of the disabled and its individual segments have the highest degree of uncertainty, unpredictability, the greatest variety of criteria for its assessment and forecast, specificity of functioning. Based on the monitoring of social dimensions and generalization of the positive experience of the regions, measures are proposed to update the labor potential of people with disabilities: the development of mentoring in the framework of accompanying young disabled people; encouraging employers to create and quote specialized workplaces by reducing the tax burden; targeted training of people with disabilities to improve their competitiveness in the labor market; improvement of social partnership of interested bodies and non-profit organizations in creating a barrier-free environment, accessibility to the workplace and social protection of disabled persons on the basis of the state program «Affordable Environment».

Labor market; employment; unemployment; people with disabilities; active employment promotion programs; a specialized workplace; self-employment; job quotas; competitiveness of disabled people

Barkov S.A., Lomonosov Moscow State University, Moscow

Innovation Bureaucracy

The bureaucracy continues to exist in the post-industrial society. Innovation bureaucracy emerges. It is associated with the innovation management. The article describes the objective causes of the situation: routines in the organization of the innovation process, the need of the bureaucracy in the implementation of large-scale projects, monitoring of innovation budgets. While working with innovation, the bureaucracy retains its nature, and tries to substitute genuine creativity by multitude administrative procedures, the invention of which constitutes its substance. In particular, such a situation occurs when computers and the Internet as well as with programs of personnel's training and development.

Bureaucracy; innovation; training; education; routine; feminization; instructions; projects; computer; Internet

Gumerov R. R., Guseva N. V., Institute for Macroeconomic Studies, Moscow

On the Effects and Paradoxes of Import Substitution in the Context of National Food Security

The article provides a comprehensive assessment of the current policy of import substitution in the agro-food market, based on the balance of its positive and negative effects. It is concluded that the policy of import substitution should take into account potential risks and threats associated with both the possible accompanying increase in food prices and the deterioration in the food status of the least well-off groups of the population, as well as with the technical and technological dependence of domestic agricultural production on the external market.

National food security; import substitution; food self-sufficiency; national food strategy; physical and economic access to food

Gorjachenko E. E., Malov K. V., Institute of Economic and Industrial Engineering, SB RAS, Novosibirsk

The World Through the Eyes of Mayors

There are results of 2017 year sociological interviews Siberia, Ural and Volga region city mayors. Problems of Russia socioeconomic situation estimates, impact of international sanctions against Russia, mood of the population the role of municipal administration in the power structure, feasibility of city mayors elections, aid to towns are discussed.

City mayors; sociological interviews; Siberia; Ural; Volga region; socioeconomic situation estimates; sanctions against Russia; mood of the population; city mayors elections; aid to towns **Borisov D.A.**, Novosibirsk State University of Economics and Management, Novosibirsk

What is the Effectiveness of Public Administration at the Regional Level?

The article examines the problem of the effectiveness of public administration at the regional level by the example of realizing the strategic planning of foreign economic activity of the Novosibirsk region. The study assesses macroeconomic indicators of the quality of foreign economic infrastructure and the effectiveness of state regulation at the national level. The author with the case-study approach conducts a comparative retrospective analysis of the

doctrinal sources of the Novosibirsk region and statistical data in the sphere of foreign trade activities, which allows to define the Novosibirsk region as a region with low efficiency of state administration in the sphere of foreign economic activity. The paper points out the most problematic elements of the strategic policy of the Novosibirsk region. It is emphasized that the current strategic planning of the regional development does not meet modern realities.

Novosibirsk region; foreign economic activity; FEA NSO; development strategy; public administration efficiency; regional development problems

Musienko S. O., Financial University under the Government of the Russian Federation Fedorova E.A., Financial University under the Government of the Russian Federation Fedorov F. Yu., Limited Liability Company Redsys, Moscow

Efficiency Analysis of the State Support of Small Enterprises in the Subjects of the Russian Federation

The article assesses the effectiveness of small enterprises in the Russian regions based on the calculation of the Malmquist index. The results of the calculations revealed there is a trend to efficiency decrease starting since 2014 in the most regions. The best value of technical efficiency change in 2015 discovered in the Far Eastern Federal district, the worst rate of technical efficiency change of SME in both 2015 and 2014 discovered in the North Caucasian Federal district. We assume that the decrease of efficiency of small enterprises activity occurred due to the fact that in 2013 there has been a sharp reduction of budget expenditures to support small and medium-sized businesses.

SME; Malmquist index; regions of Russia; efficiency

Musatova M.M., Lugacheva L.I., Novosibirsk national research state University, Institute of Economics and industrial engineering. SB RAS. Novosibirsk

Russian Private Equity Funds: New Economic and Investment Reality

The article analyzes the key trends at the private equity market (PE), which came about in the current economic circumstances in Russia. We evaluate PE flows and performance of PE funds in Russia based on macroeconomic indicators, vis-a-vis BRICS countries. We further discuss regional and institutional aspects of private equity transactions in the period of sanctions and recession, as well as promising industry preferences of investors in the PE market.

Funds of private direct investment; indicators of activities of PE funds; the Russian direct investment Fund

Rynkov V.M., Institute of History, SB RAS, Novosibirsk State University, Novosibirsk Between Dirigisme and Etatism: Innovations of State-Economic Development in Siberia within the Context of Russian Experience (1914–1920)

The article reveals all-Russian tendencies and unique approaches to economy management of Siberia and neighboring territories during the crisis of the First World War, revolution of 1917 and Civil war. Primary focus is on changes in the structure of government authorities. Variety of organizational forms of Russian and Siberian economy management that emerged at the given period was within the range from market to state regulation. More distinct industry specialization was the common tendency for economic administration and formation of independent administration of social character.

State regulation; nationalization; Siberia; revolution; Civil war; state apparatus; Soviet regime; anti-Bolshevist government

Pastukhanov A. E., School of Public Administration, Lomonosov Moscow State University, Moscow

Realization of Public Participation Projects in Russia and their Development Risks

This article is devoted to the analysis of public-private projects realization in Russia as well as to the identifying the specific features of this type of projects and their risks. The author of the article uses the following general scientific approaches: analysis, synthesis, induction, deduction, method of classification, logical analysis and methods of comparative analysis. It is spoken in details about the advisability of using the notion «public participation projects» for defining a wide range of public-private projects implementing in Russia. In the final part of the article the author suggests the approach to classification of risks associated with this types of projects in terms of agreements.

Public Private Partnership; concessionary agreement; public contract; public participation projects; risks of infrastructure projects; management of PPP risks