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**B.S. Zhikharevich, T.K. Pribyshin**

## **STRATEGY COMPETITION AS AN EXPERT JUDGMENT PROCEDURE**

*The article describes the process of finding the answer to the question of what qualities a good municipal strategy of socio-economic development should have. Our research tool was the analysis of the results and proceedings of the urban strategies competition in 2014, which covered Russian cities with a population of over 100,000 people. We examined the properties differentiating the strategies of cities, as well as systematized the direct statements of jury members and mayors of finalist cities given on the qualities of good strategies. We have reached the following consensus: a good municipal strategy should be ambitious (aimed at high results), equipped with elaborate implementation and monitoring mechanisms, and concentrating efforts on priority flagship projects; it should be developed under the leadership of its mayor together with key players in urban development, understood and accepted by the local community.*

**Keywords:** municipal strategic planning, municipal administration, strategies, socio-economic development

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